

## **Barbi Reuter Bio**

Barbi Reuter serves as President and one of 14 principals of Cushman & Wakefield | PICOR, a Tucson-based, employee-owned commercial real estate firm providing location advice to businesses and investors in the region since 1985. Calling Tucson home since 1978, Barbi is active in community and industry efforts. She writes and presents on social media and technology for real estate and edits the firm's blog, *PICOR Connect*. Barbi is a long-time supporter of BOMA, having served as Tucson President in 1989 and in service to BOMA International through 2006. Currently, she is board Vice Chair for the Tucson Metro Chamber, and serves as a director for the YMCA of Southern Arizona, Tucson Girls Chorus, and is an Advisory Board member for Real Estate Tech News and TREND Report. Barbi is a Greater Tucson Leadership graduate (2002, "best class ever") a member of Arizona Town Hall, and an eternally optimistic pragmatist. She and husband David are combined parents of four and grandparents of two.