



BIOGRAPHICAL PROFILE

MICHAEL V. VARNEY

Mike Varney became the president & CEO of the Tucson Metro Chamber in May 2011. Prior to that he served as the president and CEO of the North Las Vegas Chamber of Commerce and the vice president of marketing of the Las Vegas Chamber of Commerce. In his current role he is responsible for all aspects of the organization's operations including planning, product development, government affairs, communications, research, finance and member services.

Mr. Varney is a native of Madison, Wisconsin, where he worked in the broadcasting industry and owned his own successful small business for six years before moving to Las Vegas in 1997. He is a graduate of the University of Wisconsin, having earned a bachelor of arts degree in Communication Arts.

Mr. Varney has been a regular speaker on various aspects of chamber of commerce operations at local, state, regional and national chamber of commerce conferences across North America.

He is currently a member of the executive committee of the board of directors of the Western Association of Chamber Executives and is also on the board of directors at the Arizona Chamber Executives (ACE) and the American Chamber of Commerce Executives (ACCE). He is a recipient of the Gerald Hathaway Award for excellence in chamber of commerce operations from the Western Association of Chamber Executives (WACE).

Mr. Varney also serves on local boards including the Pima County Sports and Tourism Authority, Visit Tucson, the Southern Arizona Defense Alliance. Linkages and Habitat for Humanity.