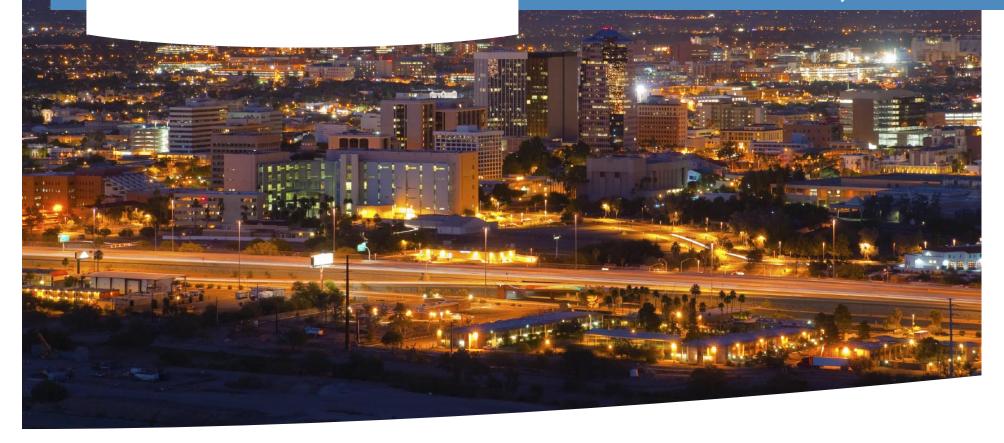


**Barbi Reuter, Principal** 

JANUARY 29, 2013







#### TUCSON COMMERCIAL OVERVIEW

**MARKET DYNAMICS** 

**OFFICE MARKET** 

**RETAIL MARKET** 

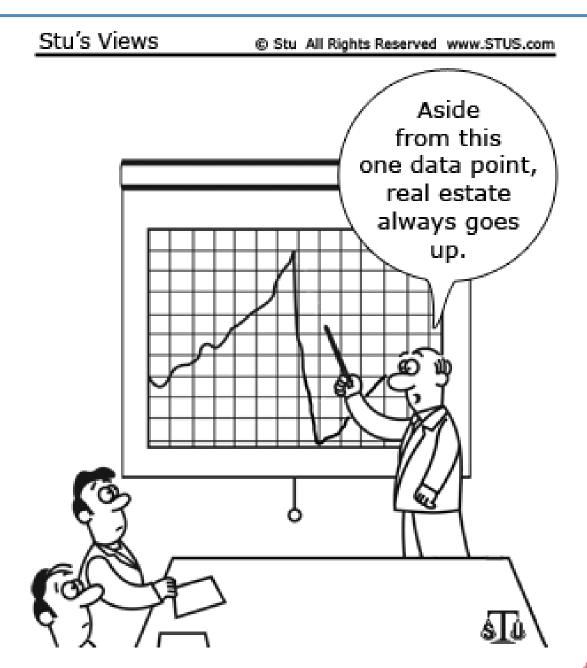
**INDUSTRIAL MARKET** 

**BORDER REGION | SONORA, MEXICO** 

# Market Dynamics



# TUCSON COMMERCIAL MARKET



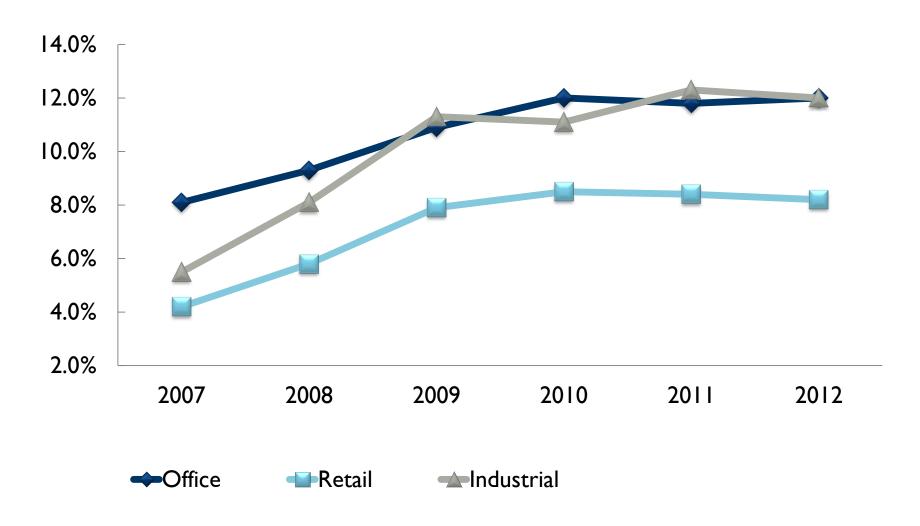


# **Market Drivers**

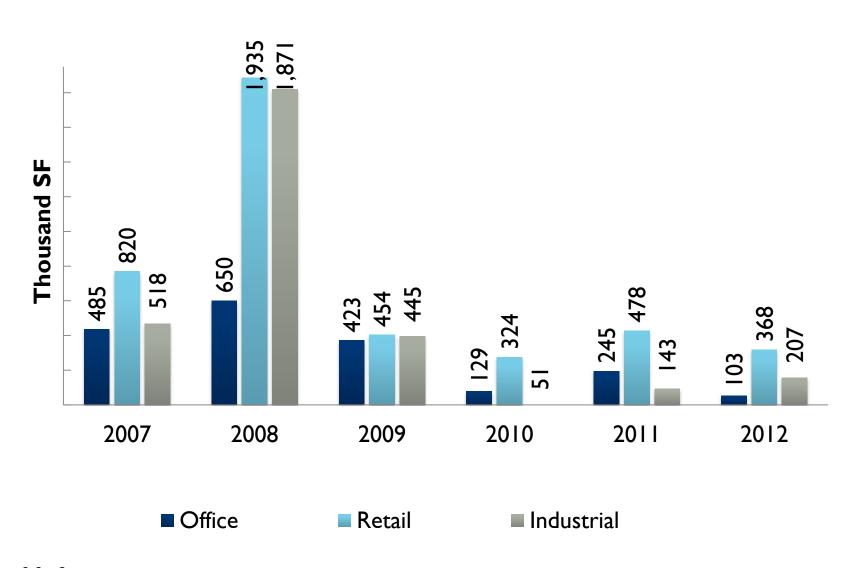
- Jobs x 3
- Small business health
- A healthy Phoenix
- Housing and construction
- An expensive California
- Healthcare



# TUCSON COMMERCIAL VACANCY



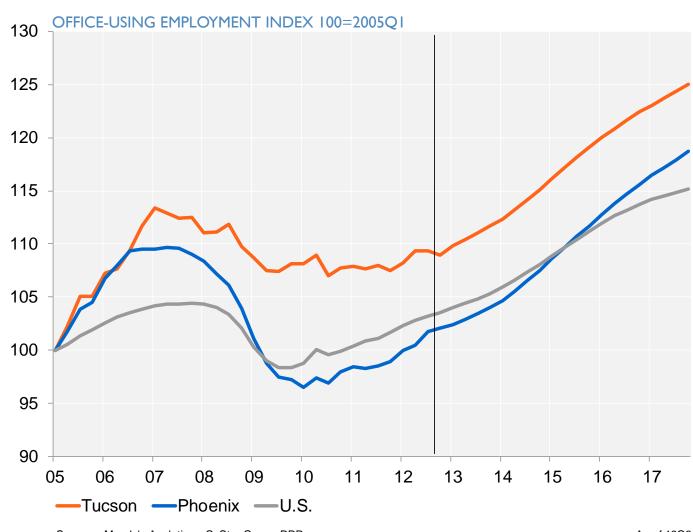
# TUCSON CONSTRUCTION COMPLETIONS





# TUCSON RELATIVELY STABLE AND WILL OUTPERFORM U.S.

#### Office-Using Employment Trend



# Forecast Growth

**Tucson: 14.3%** 

Phoenix: 16.7%

U.S.: 11.6%

Sources: Moody's Analytics; CoStar Group; PPR As of 12Q3



#### TUCSON COMMERCIAL MARKET

#### Back from the dead?

Copyright 2004 by Randy Glasbergen. www.glasbergen.com



"I know I'm not a realtor anymore, but I can't stop thinking about how much city folks would pay for an acre of this!"

# **Pulse check**

- 2012: "Fun" returned?
- Uncertainty → Stability
- Pessimism → Optimism
- Firming fundamentals positive absorption across all sectors
- Values, rates, construction lack pressure

# Office





# Lease Market

- Strong Q4 absorption 80K 2012
- 7 years of positive absorption 32-468K
- Flat (stable) rents
- Flat (stable) occupancy



#### TUCSON OFFICE OVERVIEW

#### **FIVE YEAR RENT & VACANCY TREND**



#### TUCSON OFFICE OVERVIEW

#### FIVE YEAR CONSTRUCTION HISTORY



Minimal new construction for three consecutive years



# Sale Market

- Spike in year-end investor sales
- Buyers market prices below replacement
- No seller impetus
- Small condos trading at 40% off peak



# TUCSON OFFICE OVERVIEW

The Year Ahead

# THE YEAR AHEAD



#### TUCSON OFFICE OVERVIEW

2013 "Top 5 List"

- 1. Stable, low lease rates
- 2. Flight to quality limits choice space availability
- 3. New construction virtually nil
- 4. ...except special-purpose, healthcare uses
- 5. Investment sales will occur!



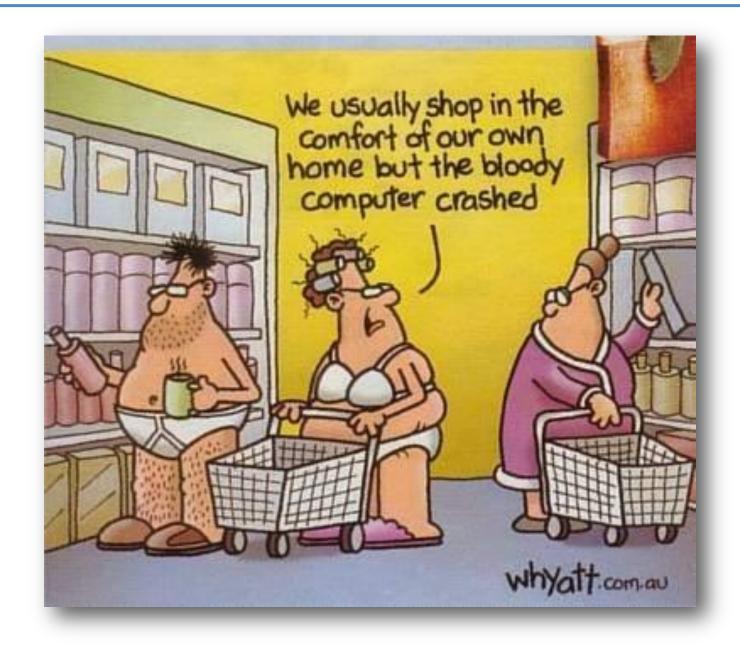
# Retail





#### **TUCSON RETAIL MARKET**

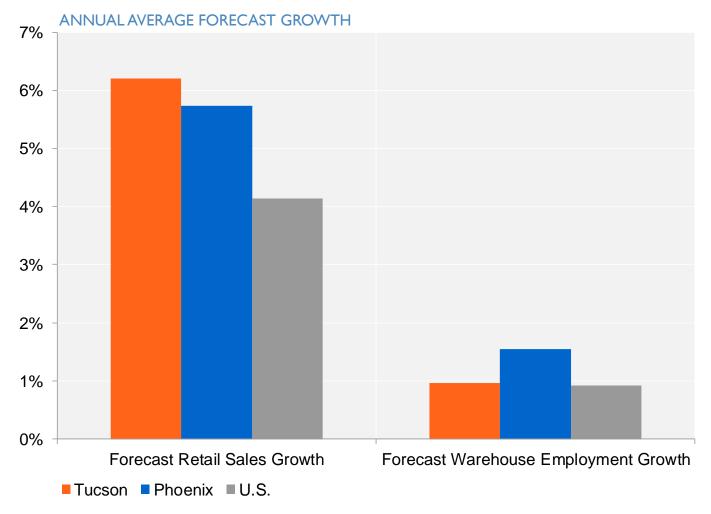
#### A nod to e-commerce





#### SOLID PROSPECTS FOR RETAIL

#### Forecast for Retail and Warehouse Demand Drivers



# Retail Sales

Tucson: 6.2%

Phoenix: 5.7%

U.S.: 4.1%

# **Warehouse**

**Employment** 

Tucson: 1%

Phoenix: 1.5%

U.S.: 0.9%

Sources: Moody's Analytics; CoStar Group; PPR

As of 12Q3

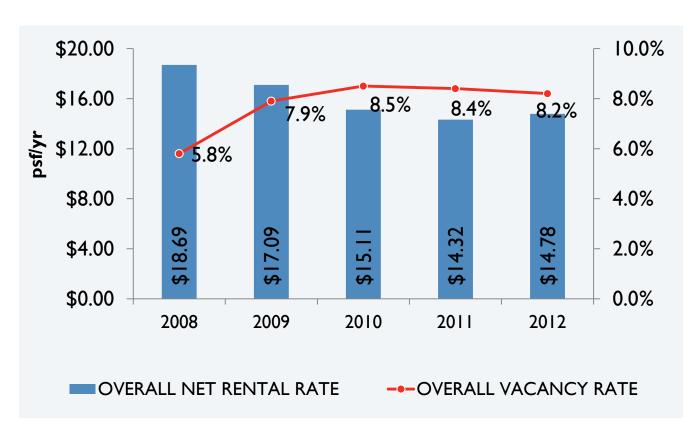


- Giveaway sales didn't materialize for capital rich investors
- 2. Annual absorption of I38K
- 3. Leases about 50/50 landlord/tenant
- 4. Better projects recovering faster
- 5. Expansion by QSR, junior anchors, Discount grocers, used cars, fast food



#### TUCSON RETAIL OVERVIEW

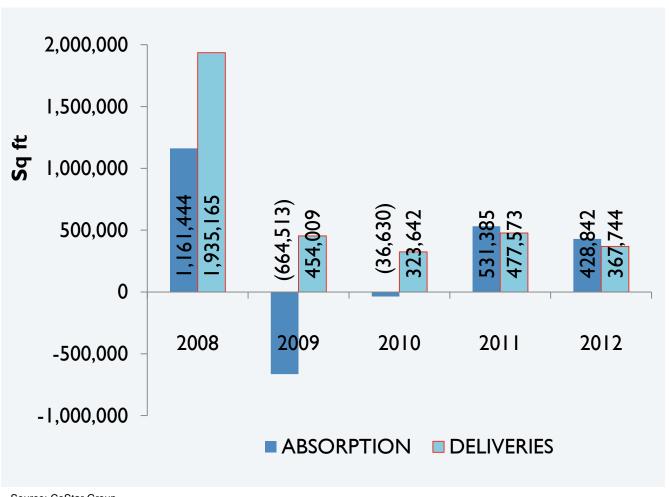
#### FIVE YEAR RENT & VACANCY TREND



Occupancy and rents stable and improving

# TUCSON RETAIL OVERVIEW

#### FIVE YEAR CONSTRUCTION HISTORY



More measured and balanced postrecession

#### TUCSON RETAIL OVERVIEW

The Year Ahead

# The Year Ahead

- Retail sales growth to outpace U.S.
- Fewer store closings
- Downtown renaissance
- New construction user driven
- Trickle-down improvement in B & C
- Investment demand driven by low interest rates & improved fundamentals



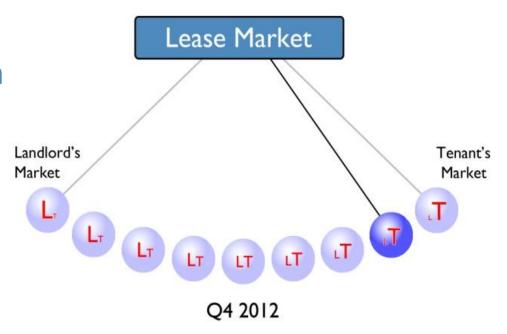
# Industrial





# **Lease Market**

- Stabilizing, far from equilibrium
- 8% vacancy target for balance
- 2012 absorption 300K on heady Q4
- Effective rates have bottomed



#### TUCSON INDUSTRIAL OVERVIEW

#### FIVE YEAR RENT & VACANCY TREND



Rents continued to stabilize with slight downward pressure due to high vacancy rate and competition for tenants

#### TUCSON INDUSTRIAL OVERVIEW

#### FIVE YEAR CONSTRUCTION HISTORY

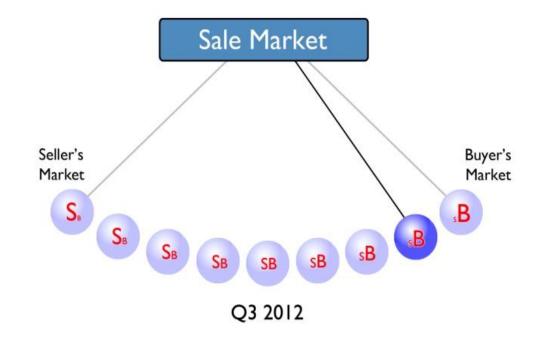


Majority of construction in two projects

Expect minimal deliveries in 2013

# Sale Market

- Values remain soft
- 2012 \$ volume up 59% over 2011; SF sold up 78%
- Improving on competitive rates
- REO & distressed inventory still active



- 1. Closing of facilities minimal
- 2. Rent stabilization & pockets of rent growth
- 3. Continued competition for tenants
- 4. Selling prices remain under pressure
- 5. Indicators point to job growth; absorption of inventory



# Border Region







# **Overview**

- Stable Mexican economy
- Growth of the middle class
- Increased competitiveness vs. Asia Pacific
- Educated & trained workforce

# **Forecast**

- Mexican business & investors enter U.S.
- Global firms enter Mexico





# **Sonora Forecast**

- Growth, driven by:
  - Infrastructure
  - Communication systems
  - Skilled workforce
  - Low labor costs
- Vacancies down
- Speculative buildings up
- Lease rates comparable to U.S.





# The Year Ahead

- Gradual improvement in fundamentals
- Leading indicators bode well
  - Phoenix
  - Residential
- More renovations; user-driven deliveries
- TUSD site divestiture
- Streetcar line bright spot
- Growth in cross-border commerce



Nowhere to go but....

Thank you!



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